



Celebrating Leaders Driving Solutions
for Homelessness

We hope you will consider sponsoring this year's event as we celebrate our work and honorees. Every dollar raised helps us in our work to advocate for and address the needs of NYC's homeless populations.

2026 Gala and Awards Reception

Thursday, September 17, 2026

The Prince George Hotel

THE PRINCE GEORGE BALLROOM

15 East 27th St. New York, NY 10016

6:00 - 9:00 pm

For ACH wire transfer instructions please contact Jessica Alvarez, Administrative Coordinator, HSU at jalvarez@hsunited.org

To learn more go to: hsunited.org

Ticket Prices for the Benefit & Awards Reception:

- | Corporate Tickets: \$350
- | Nonprofit/Government: \$250

For Sponsorships, Tickets and general information please go to: <https://hsu.swoogo.com/Gala2026>

Questions about sponsorship opportunities or tickets? Please contact our event planner Kathleen Parisi from K2New Business Development & Marketing Strategies at Kathleen@K2New.net or call her at (917) 576-6283.

General HSU

Donate to HSU

Sponsorship Levels and Benefits

Platinum Level — Lead Sponsor:

\$45,000

Limited to one sponsor.

- | Twenty (20) tickets for HSU event.
- | Senior representative provides brief remarks during the awards program at the event.
- | Special recognition from the event podium.
- | Logo on HSU website and in the event presentation.
- | Company Exhibit Poster premiere placement at venue entrance.
- | Post-event recognition on HSU's website and post event e-blast.

Cocktail Reception Sponsor:

\$20,000

Limited to one sponsor.

- | Ten (10) tickets for HSU event.
- | Special recognition from the event podium.
- | Logo on HSU website, and in the event presentation.
- | Special signage for Cocktail Reception with company logo.
- | Company Exhibit Poster premiere placement at venue entrance.
- | Post-event recognition on HSU's website and post event e-blast.

Photo Experience Sponsor:

\$15,000

Limited to one sponsor.

- | Ten (10) tickets for HSU event.
- | Special recognition from the event podium.
- | Logo on HSU website and in the event presentation.
- | Special signage for photo experience 'step-and-repeat' with company logo for all photos.
- | Company Exhibit Poster placement at venue entrance.
- | Post-event recognition on HSU's website and post event e-blast.

Event Dessert Sponsor:

\$12,000

Unlimited sponsors.

- | Ten (10) tickets for HSU event.
- | Special recognition from the event podium.
- | Logo on HSU website and in the event presentation.
- | Special signage with logo at the venue placed at dessert tables.
- | Company Exhibit Poster placement at venue entrance.
- | Post-event recognition on HSU's website and post event e-blast.

Gold Sponsors:

\$10,000

- | Eight (8) tickets for HSU event.
- | Special recognition from the event podium.
- | Logo on HSU website, and in the event presentation.
- | Company Exhibit Poster placement at venue entrance.
- | Post-event recognition on HSU's website and post event e-blast.

Bronze Sponsors:

\$7,500

- | Five (5) tickets for HSU event.
- | Logo on HSU website and in the event presentation.
- | Company Exhibit Poster placement at venue entrance.
- | Post-event recognition on HSU's website and post event e-blast.

Friend Sponsors:

\$2,500

- | Three (3) tickets for HSU event.
- | Company listing on HSU website and in the event presentation.

Supporter Sponsors:

\$1,000

- | Two (2) tickets for HSU event.
- | Company listing on HSU website and in the event presentation.

