



Celebrating Leaders Driving Solutions  
for Homelessness

We hope HSU's Members will consider sponsoring this year's event as we celebrate our work, honorees and your efforts. Every dollar raised helps us in our work to advocate for and address the needs of NYC's homeless populations and our your work as members to help those in crisis move to stability.

**2026 Gala and Awards Reception**

**Thursday, September 17, 2026**  
**The Prince George Hotel**  
**THE PRINCE GEORGE BALLROOM**  
**15 East 27th St. New York, NY 10016**  
**6:00 - 9:00 pm**

For ACH wire transfer instructions please contact Jessica Alvarez, Administrative Coordinator, HSU at [jalvarez@hsunited.org](mailto:jalvarez@hsunited.org)

To learn more go to:  
[hsunited.org](https://hsunited.org)

**Ticket Prices for the Benefit & Awards Reception:**

- | Corporate Tickets: \$350
- | Nonprofit/Government: \$250

For Sponsorships, Tickets and general information please go to:  
<https://hsu.swoogo.com/Gala2026>

Questions about sponsorship opportunities or tickets? Please contact our event planner Kathleen Parisi from K2New Business Development & Marketing Strategies at [Kathleen@K2New.net](mailto:Kathleen@K2New.net) or call her at (917) 576-6283.

# Member HSU

Donate to HSU

## Sponsorship Levels and Benefits

**Gold Sponsors:**

**\$12,000**

- | Ten (10) tickets for HSU event.
- | Special recognition from the event podium.
- | Logo on HSU website, and in the event presentation.
- | Company Exhibit Poster placement at venue entrance.
- | Post-event recognition on HSU's website and post event e-blast.

**Silver Sponsors:**

**\$7,500**

- | Eight (8) tickets for HSU event.
- | Logo on HSU website and in the event presentation.
- | Company Exhibit Poster placement at venue entrance.
- | Post-event recognition on HSU's website and post event e-blast.

**Bronze Sponsors:**

**\$5,000**

- | Five (5) tickets for HSU event.
- | Logo on HSU website and in the event presentation.

**Friend Sponsors:**

**\$2,500**

- | Three (3) tickets for HSU event.
- | Company listing on HSU website and in the event presentation.

**Supporter Sponsors:**

**\$1,000**

- | Two (2) tickets for HSU event.
- | Company listing on HSU website and in the event presentation.

